

# 2019 AgriFutures<sup>TM</sup> Rural Women's Award

Celebrating and  
inspiring the next  
generation of female  
leaders across  
Australia

For more information,  
contact your State Coordinator:

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 **AgriFutures<sup>TM</sup>  
Rural Women's  
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## What is the application process?

Visit our website for more information on the Award, the application form and specific application open and close dates.

We encourage you to contact your State Coordinator - contact details provided online - who will guide you through the application process and provide feedback on your project, initiative or idea.

## Who can apply?

- The Award is open to all women involved in rural industries, rural and regional businesses and rural and regional communities.
- Location is no barrier. If you want to create impact, innovate and make a difference and/or contribute to enhancing the prosperity of rural industries, rural and regional Australia, then we want to hear from you.
- Women must be over the age of 18.
- No formal qualifications are required.
- Applicants must not be an employee of AgriFutures Australia, or a member of the key management personnel of major sponsors and government agency partners, nor a close family member of the above.
- Applicants are not required to have a distinct project (although this is also welcomed).
- Applicants may have an idea, or identified a problem or opportunity to focus on - and be in the early stages of working through how you will contribute, or be well down the road to making a contribution.

*When we refer to "rural industries" we mean agriculture, forestry and fisheries.*

Date	Activity
September	Online applications open.
October	Applications close.
November – February	Applications reviewed and short-listed.  Top 8-10 applicants participate in phone interviews with state/territory Selection Panels.
March – April	State/territory finalists participate in a face-to-face interview with the state/territory Selection Panel.  State/territory winners announced.
June – July	State/territory winners participate in a three-day workshop and National Selection Panel interviews.
September - October	AgriFutures™ Rural Women's Award Gala Dinner and National Announcement.

## What do winners receive?

A \$10,000 bursary is awarded to each state/territory winner, providing the financial resources to bring to life a project or initiative that will benefit rural industries, businesses and/or communities.

The project, idea or initiative may be commercially or non-commercially focused, and must align with at least one of AgriFutures Australia's strategic priorities:

- Innovation
- Creativity
- Community sustainability
- Education
- Productivity
- Agribusiness
- Regional development
- Technology

### Consideration of commercially focused projects and initiatives is an important change to the Rural Women's Award.

All state/territory winners will participate in a separate National Selection Panel interview. The National Winner will be awarded an additional \$10,000 bursary and National Runner Up, an additional \$5,000. These additional funds may be used to further progress your winning initiative, or assist in meeting national commitments.

## Selection Criteria of the Award

Applicants are not required to have a distinct project (although this is also welcomed). You may have an idea, or identified a problem or opportunity that you would like to focus on. You may be in the early stages of working through how you want to contribute, or you may be well down the road to making your contribution.

Applicants must address the following:

### Selection Criteria 1

Your personal pitch - Describe who you are, what you stand for, what is important to you, and what drives you on a daily basis to influence positive change in rural industries, rural and regional Australia.

### Selection Criteria 2

What are your future aspirations for rural industries and/or rural and regional businesses and communities?

### Selection Criteria 3

How will you make a difference?

- What is the idea, problem or opportunity you are addressing?
- What actions will you undertake in order to address this idea, problem or opportunity?
- What will be the impact of your actions?
- What does success look like in the future?

### Selection Criteria 4

What are your leadership skills and experience to date?

### Selection Criteria 5

What leadership development opportunities are you interested in pursuing to equip yourself with the skills you need to make a difference?